

# Moreton Hire

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Moreton Hire is a market leading national organisation with unparalleled expertise, vision, direction and long standing business credentials within the Australian Exhibition and Event industry.

Moreton Hire is an Australian company which employs over 250 full-time personnel and 700 casual employees. Our offices and warehouses are strategically located in metropolitan Melbourne, Sydney, Brisbane and the Gold Coast.

Since our inception in 1969, the name Moreton Hire has been synonymous with exhibition and event services. Moreton Hire services a wide spectrum of corporate and international subsidiary offices throughout Australia and overseas, having recently completed projects in India, Singapore and Hong Kong. Moreton Hire's business activities encompass manufacturing, importation, design and installation of temporary hospitality structures and custom exhibition displays, through to consultative services involving design and visual communication capabilities.

Moreton Hire is the largest exhibition and event infrastructure provider in Australia. Our financial capacity underwrites our ability to constantly re-invest in new product. In the last financial year over \$3 million was spent on new product including furniture and theming. Our product sourcing company MSL Contract is the exclusive Australasian distributor for Ling Tong and Syma exhibition systems and Losberger temporary structures. In addition to providing our clients with the latest products, it enables us to source products cheaper than any of our competitors. This capability allows us to turnover stock more quickly, increase our product range and meet specific client product requests.

Consistency of service through operational capacity in Sydney, Melbourne and Brisbane has been a strategic objective of Moreton Hire for several years. Our network of offices provides you with more stock and key people in more of the locations you need.

Our proposed solutions highlight a methodology which enables us to work more dynamically with our major clients. Over 40 years of industry experience combined with our insight and focused attention on contemporary trends and design provides a powerful tool.

Moreton Hire products and services encompass:

- Temporary structures and marquees
- Exhibition shell scheme and build
- Audio visual
- Lighting
- Design
- Project management
- Signage and graphics
- Furniture and display equipment hire
- Custom exhibition design & fit out.

