

Ballarat & Region

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Meeting Capacity (max): 1000



Walk in the Footsteps of History

Whether you want to inspire a sales team, reward a loyal customer base or enrich a workplace culture, you'll find that Ballarat's combination of living history and visitor services never fail to inspire and delight delegates.

As well as boasting all the facilities, services and accommodation every business event needs, Ballarat has a unique sense of living history that makes every event memorable.

Situated 75 minutes drive north west of Melbourne, Ballarat is readily accessible from all parts of Victoria. Located just over an hour's drive from Victoria's two major airports, Melbourne Tullamarine and Geelong's Avalon airport, Ballarat is also serviced by rail with V/Line offering over 200 services each week between Melbourne and Ballarat.

Activities & Incentives

Ballarat's activities and incentives for delegates are as diverse and exciting as its living history. Every conference needs time out, and in Ballarat time out means rediscovering the gems of the past while enjoying all of today's pleasures.

From team building experiences to tours of the many attractions in the region, or enjoying the wide range of festivals and events held throughout the year, Ballarat has got it covered.

Visit world renowned Sovereign Hill and go behind the scenes on a technical or underground mine tour, enjoy a twilight guided tour or cuddle a koala at the Ballarat Wildlife Park, participate in cheese making workshops or join a guided tour with the director of the Art Gallery of Ballarat.

For those that prefer to relax and unwind, indulge in a luxury treatment at one of Ballarat's many day spas, roam around the shopping precincts and visit antique and boutique shops, or tee off at one of our picturesque golf courses.

Venues & Assistance

Ballarat has a place to suit your group whether it is for ten or 1000 people.

We cater perfectly for intimate meetings, conventions, exhibitions, trade shows and functions, and offer facilities to cater for all budgets.

Our dedicated team can provide event organisers with a range of services including:

- Pre/Post tour options
- Partner programs
- Source venues
- Arrange site inspections
- Provide promotional material for event participants such as bags, tourism collateral, souvenirs and maps
- Provide accommodation referral service

Ballarat and region offers a multitude of accommodation choices from modest to magnificent. With over 5100 accommodation beds available there will be something to suit all delegates.

Choose from lavish hotel accommodation, self contained apartments, three star hotels and motels and charming boutique getaways.

With its many attractions and conference venues set in a city steeped in history, Ballarat is the ideal location for your next business event or incentive group.

Contact us today for your free copy of our Ballarat & Region Planner's Guide.