

SkyBus is a greener way to travel. When delegates choose to travel on SkyBus between the Airport and the city they all leave a smaller carbon footprint. SkyBus supports Greenfleet and plants over 7,000 trees each year to offset carbon emissions from its fleet's fuel consumption. SkyBus operates 24 hours/7 days a week- over 250 trips a day moving in excess of two million passengers.

- ✓ Water management system/water plan
- ✓ Water tank/rainwater tanks
- ✓ Water saving shower heads
- ✓ Dual-flush toilets.

Waste Management

- ✓ Encourage a reduction in paper usage by communicating electronically
- ✓ Recycle paper, rubbish, print cartridges, aluminium, metal etc.

Energy Management

- ✓ Switch off computers/lights/air conditioners when not in use
- ✓ Energy efficient globes.

Program Participation

- ✓ GreenFleet.

Strategies Implemented

- ✓ Communication to staff, guests, clients and/or suppliers about green initiatives
- ✓ Tree planting
- ✓ Carbon offsetting
- ✓ Use of/promote public transport
- ✓ Use of low emission/hybrid cars/buses.

Implementing environmentally sustainable practices into daily activities and business plans in the Business Events industry is becoming increasingly essential as the demand for environmentally responsible events continues to rise.

Given that every business has a carbon footprint, it is important that each recognises its social and ethical obligation to minimise its environmental impact, by recycling, reducing and reusing materials where possible. This Report highlights that many Melbourne and regional Victorian businesses within the Business Events industry have risen to the challenge and are committed to environmental sustainability best practice.

Impressively, the number of businesses participating in Melbourne's 'Green Credentials' audit has risen this year by 6%. Furthermore, every component of the audit has shown an increase in participation.

The largest area of improvement pertained to waste management, where 100% of respondents said they encouraged paper reduction procedures by communicating electronically wherever possible, up 78% from 2010. Furthermore, the fact that 100% of respondents participate in this particular initiative along with recycling paper, glass, bottles and print cartridges is not only exceptional but also proof of their allegiance to reducing their carbon footprint.

Fundamentally, the contents of this Report will allow the demand for green events to be more easily met; by utilising the Melbourne's 'Green Credentials' Report, event planners and buyers can now book and stage environmentally responsible Business Events in Melbourne and regional Victoria.

MCVB is extremely proud to identify and promote the green initiatives being undertaken by Melbourne and regional Victoria's leading Business Events suppliers. This Report further enhances and showcases Melbourne's international reputation as a leading, environmentally responsible Business Events destination.