

## THE FULL PRETZEL PTY LTD

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[www.thefullpretzel.com.au](http://www.thefullpretzel.com.au)

### Water Management

The Full Pretzel installs Neverfail water coolers onsite at events where drinking water is not easily accessible. Paper cups are used, and recycling bins are provided. This eliminates the need to use water for cleaning cups.

### Waste Management

Dedicated recycling bins for plastic, paper and waste are placed in prominent areas at conventions. The Full Pretzel works with venues to ensure maximum recycling and to minimise waste; delegate numbers are stringently checked to ensure correct catering, and surplus food is sent to food banks where possible. The office recycles paper and plastic, etc.

Where possible, files are stored electronically as opposed to being printed. This includes The Full Pretzel's material, as well as information and collateral received from clients and venues.

### Energy Management

All office machinery is turned off at night. Paper cups are used to reduce water needed to clean, and initiatives are taken to conserve energy and food use onsite, for example one of the company's venues uses thermal milk jugs so that milk is not wasted between catering.

### Programs currently participating in

The Full Pretzel participates in VECCI's 'Grow Me the Money' program, and is working on a conference for the Society of Environmental & Sustainable Engineering, looking at ways to reduce waste, energy and water, and to offset and reduce the conference's carbon footprint.

### Strategies Implemented

Venues are asked to provide quotes to implement green initiatives to reduce environmental impact. Venues are also asked to share copies of their environmental/sustainability programs – encouraging those venues which do not yet have a program to create one. The Full Pretzel is also influencing its partners to reduce printing, therein reducing environmental impact as well as saving money (saving more than \$4,000 to date).

### Other

The SSEE Conference in November 2009 helped The Full Pretzel set new benchmarks for their own team, as well as for their venues.