

BUSINESS EVENTS GEELONG

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Water Management

- As part of its Green Globe accreditation/benchmarking process, Business Events Geelong monitors the annual water consumption and savings of its office
- Geelong Otway Tourism also has a long standing partnership with Barwon Water to educate tourists to the region to reduce water consumption during their stay.

Waste Management

- Geelong Otway Tourism has Waste Wise Bronze Certification
- The organisation monitors the annual waste of its office including waste sent to landfill, recycling, paper usage and cleaning products.

Energy Management

- Business Events Geelong monitors the annual energy usage of its office including both electricity and gas.

Programs currently participating in

Green Globe Accreditation/Benchmarking (Bronze)

Benchmarking the organisation with Earthcheck assists in implementing better management practices while improving the quality of the environment in which Business Events Geelong operates. The Earthcheck program helps to reduce costs in areas like energy consumption, waste production and resource conservation by monitoring and reporting annual outputs. It also demonstrates to consumers that the organisation is serious about its environmental, social and economic performance.

Waste Wise (Bronze)

Waste Wise accreditation demonstrates that the organisation is committed to reducing its waste to landfill by setting targets for reduction of waste and an associated action plan to achieve those reductions. Waste Wise is an initiative from Sustainability Victoria.

Geelong ecoChallenge

As part of the City of Greater Geelong, the organisation's aim is to have all staff and workplaces reduce their everyday environmental impacts.

The Geelong ecoChallenge is a corporate sustainability program aimed at reducing the organisation's own consumption of energy, water and resources and ensures it continues to care for its unique, natural environment. It challenges conventional thinking, pushes environmental performance and looks at raising standards of awareness and knowledge. It is about working towards achieving a vision of an 'exceptional environment'.

Accolades Received

- Meetings & Events Australia commendation for contribution to the Environment (2008).

Projects to be Completed

Geelong Otway Tourism is rolling out an internal program called 'Green Steps' for members to assess their waste, water and energy usage, set targets for reduction and implement action plans to achieve those targets.

Other

As part of Geelong Otway Tourism's business plan, the organisation aims to "ensure the effective allocation of resources in a strategic, accountable and sustainable manner". Geelong Otway Tourism aims to develop and implement nature-based initiatives and maintain and enhance a sustainable tourism framework as supported by the Australian Tourism Development Program grant, 'Creating a Sustainable Tourism Environment on the Great Ocean Road'.

As a destination, the City of Greater Geelong has set further environmental goals, each with strategies in place to reach these targets:

- Reduce greenhouse emissions by 30% by end of 2010
- Reduce potable water use by 25% by 2015.